

Leverage the power of the *Processing* digital audience through new email solutions. Our revamped design is mobile optimized, enhancing the user experience and giving our advertisers an immersive experience, regardless of the device. Choose from three ad sizes in both *Processing eNews* and *Global Processing eNews* to reach your target audience of process industry professionals.

## Processing eNews

Every Tuesday, *Processing eNews* gives its subscribers instant insight into the kinds of challenges faced and solutions being implemented within process industries.

### Leaderboard:

\$900  
728 px x 90 px

### Medium Rectangle:

\$900  
300 px x 250 px

### Text/Image Ad:

\$450  
125 px x 70 px  
50 characters max

DESKTOP VIEW

MOBILE VIEW

The image shows two versions of the *Processing eNews* newsletter layout: a desktop view on the left and a mobile view on the right. Arrows point from the ad size labels on the left to their corresponding positions in the newsletter templates.

**Desktop View:**

- Leaderboard:** A 728x90 ad at the top.
- Distillery milling efficiency:** An article with a photo of wheat and a 'Read Now' button.
- When process pump meets the electric motor:** An article with a photo of a factory and a 'Read Now' button.
- Medium Rectangle:** A 300x250 ad in the center.
- Solid-liquid filtration basics:** An article with a diagram and a 'Read Now' button.
- Text/Image Ad:** Two 125x70 ads at the bottom, each with the text 'Sponsor: Text to Come from Advertiser'.
- Footer:** Social media icons (Facebook, Twitter, LinkedIn, Google+) and a disclaimer.

**Mobile View:**

- Leaderboard:** A 728x90 ad at the top.
- Distillery milling efficiency:** A smaller version of the article.
- When process pump meets the electric motor:** A smaller version of the article.
- Medium Rectangle:** A 300x250 ad in the center.
- Solid-liquid filtration basics:** A smaller version of the article.
- Text/Image Ad:** Two 125x70 ads at the bottom.
- Footer:** Social media icons and a disclaimer.

Place your product message within trending industry information to effectively build your brand and increase traffic to your website.