

# Maximize Your Reach with **MOBILE**

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# **ADVERTISING**

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The image displays three smartphones illustrating mobile advertising opportunities. The first smartphone on the left shows a 'Flow Control' website with a yellow banner labeled '300x250px' and a 'NEWS & NOTES' section below. The middle smartphone shows a 'Water Technology' website with a yellow banner labeled '320x50px' at the bottom. The third smartphone on the right shows a 'Processing' website with a yellow banner labeled '320x50px' at the top and a 'READ MORE >' button below a featured article.

**Medium Rectangle**

**Mobile Banner**

**Mobile Adhesion Banner**

Did you know the average person checks their mobile phone 85 times per day, spending a total of five hours every day on their device? In fact, it's estimated that **56% of traffic to U.S. websites is now from mobile devices.**\*

Reach decision makers instantly where the most time is spent online:  
**ON SMARTPHONES.**

Questions? Prefer a custom ad unit? Reach us at [ProcessFlowNetwork.com](http://ProcessFlowNetwork.com)

\*Source: Nottingham Trent University, 2015; SimilarWeb, The State of Mobile Web in the US 2015