

DEDICATED THIRD-PARTY EMAIL

Connect your brand with our valuable audience of Process Industry Pros and generate leads for your business. Dedicated third-party emails are focused solely on your advertising message. Limited inventory keeps email lists engaged with our messaging and yours. Be confident your message will make an impact with 100% share of voice.

Processing

Flow Control

Water Technology



Partner News

550x600

SPECIFICATIONS

PDF/JPG

- › PDF file size is flexible (will be resized) – limit to one page. If sending a JPG, make sure the file size is under 200KB.
- › Creative is not to exceed 550 pixels wide and 600 pixels high.
- › The entire image may link to the same URL; multiple links may be embedded upon request.

HTML

- › Table width must be no wider than 550 pixels, there are no height restrictions. HTML file maximum size is 20KB.
- › Avoid using a dark background and light-colored text because some email clients do not support background formatting.
- › Images MUST be hosted on the client site/server and the locations must be included in the HTML file. There should be no embedded background images in the HTML file.
- › In-line styles are preferred. Include http:// in all URLs.
- › Code support varies for different email software. Clients are responsible for coding and testing all HTML creatives to ensure proper appearance prior to submission.

NOTE: Grand View Media is not responsible for improper display of an HTML email

LIMITED AVAILABILITY - First come, first served.
Based on a monthly inventory maximum.

**Want more information?
Contact your sales rep today!**

processflownetwork.com

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Template applicable to all brands.