

Email Marketing Solutions

Leverage the power of the Grand View Outdoors digital audience through email solutions for our advertising partners.

Our design, using a mobile-first approach, enhances the user experience and gives our advertisers an immersive opportunity.

Brand Exclusive eNewsletter Sponsorship - \$1,000

Drive brand awareness among our valuable audience with three prime-positioned advertisements solely dedicated to one brand. Includes (1) Medium Rectangle and (2) Leaderboards. Emailed every Monday, Wednesday and Friday. All ad units link to advertiser URL.

- Responsive design
- Exclusive ad takeover

A LA CARTE PRICING

Leaderboard - \$600

728 x 90 px

Medium Rectangle - \$500

300 x 250 px

Dedicated Email - \$2,000

Connect your product with our valuable audience of outdoor enthusiasts. Our custom dedicated email is focused on your advertising message and includes a supporting Leaderboard ad unit. Be confident your message will make an impact with 100% share of voice. Emailed every Tuesday. All ad units link to advertiser URL.

- Responsive design
- Exclusive ad takeover

Dedicated Image

550 x 600 px

The image displays three email marketing solutions side-by-side, each shown in both desktop and mobile views. Callouts indicate the size and placement of various ad units.

- Brand Exclusive eNewsletter Sponsorship:** Shows a desktop view with a 728x90 Leaderboard at the top, a Medium Rectangle (300x250) in the middle, and another 728x90 Leaderboard at the bottom. The mobile view shows the same layout adapted for a smaller screen.
- Dedicated Email:** Shows a desktop view with a large 550x600 Dedicated Image as the main content. The mobile view shows the same image adapted for a smaller screen.
- Dedicated Image:** Shows a desktop view with a large 550x600 Dedicated Image as the main content. The mobile view shows the same image adapted for a smaller screen.

Place your product message in one of our email marketing solutions to effectively build your brand and increase traffic to your website.