



OPTIMIZE YOUR AUDIENCE BUY

Data-driven solutions help you reach your ideal audience and deliver results at scale.

The Journey of AD RETARGETING

Retargeting is the practice of serving ads to our digital audience based on prior website engagement.

SEE HOW THIS PROCESS WORKS:



1 User Views Our Website.

2 User Visits Another Website...

3 ...Continues to See Your Ad.

Ad Targeting Capabilities Beyond Our Site.

Define Your Customer. We Will Find Your Buyer.

We know about our users' lifestyles and behaviors and marry these data points using partner information:

- Demographic
- Geographic
- Behavioral
- Business Type
- Occupation
- Purchase Intent
- Income
- ...and Much More

We pinpoint delivery based on client strategy.

Questions? Contact us to get started with your Bullseye retargeting campaign: grandviewmedia.com/outdoor

