

# Bowhunting

WORLD

## 2017 DIGITAL CROSSBOW ISSUE

### ADVERTISER BENEFITS

+ Emailed to outdoor enthusiasts and retailers in late-June

+ Promoted and archived on GrandViewOutdoors.com

+ Bonus Print Coverage in the Crossbow Almanac feature in the 2017 Bowhunting Guide issue

+ Also promoted in social media and eNewsletters

#### SPONSORSHIP PACKAGES

- TITLE SPONSOR \$5,000**
- Full-run leaderboard on magazine
  - One headlining logo at the top of every page
  - Full page creative unit
  - Cover image product
  - One media unit (video/slide show)
  - Two press releases in magazine
  - Brand exclusive eNewsletter
- FULL DRAW \$2,500**
- One headlining logo at the top of every page
  - Full page creative unit
  - Cover image product
  - One media unit (video/slide show)
  - Two press releases in magazine
- CROSSHAIR \$2,000**
- Section sponsorships (video/slide show lead-in to section)
  - Full page creative unit
  - Two press releases in magazine
- SHOOTER \$1,500**
- Full page creative unit
  - Two press releases in magazine

#### **YES!**

Please include my product in the 2017 Digital Crossbow Issue.

#### Additional Options:

- FULL PAGE \$995
- 1/2 PAGE \$650
- 1/3 PAGE \$500
- 1/4 PAGE \$400
- 1/6 PAGE \$250

Name \_\_\_\_\_

Company \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

*Please sign and fax this sheet to 205-408-3797 or call your representative with any questions at 888-431-2877.*

Terms of sale: Invoice amount billed with first issue is due upon receipt of invoice. A 1.5% charge is added to all invoices after 30 days. Advertisements cannot be cancelled.

**Sales Close: 6/5/17**  
**Materials Due: 6/12/17**