



American Nurseryman® guides and reflects the greater green industry by providing authoritative, relevant, practical and inspirational information to help growers and landscape professionals succeed in strengthening their businesses and industry.

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	FEATURE FOCUS	PLANT FEATURE	SPECIAL COVERAGE	TRADE SHOWS
JANUARY Print Ad Close: 12/6	Tissue Culture Tips Industry Profile Point of View: Mentors	Conifers	Start the Year Right: Taking Stock of Your Business Protocols	MANTS Jan. 11-13, Baltimore, Maryland The Western Jan. 19-20, Kansas City, Missouri
FEBRUARY Print Ad Close: 12/30	Biocontrols for Pest Management Superior Landscape Site Seasonal Hiring	Shade Trees	Awesome Internship Programs — For Interns and Employers	Progreen Expo Feb. 7-10, Denver, Colorado
MARCH Print Ad Close: 1/31	Planting Equipment Industry Profile Point of View: Legacies	Shrubs	Taxes & Write-Offs	
APRIL Print Ad Close: 2/28	Weed Management BMPs Superior Landscape Site Women in the Industry	Edible Plants	The Word from Capitol Hill: Immigration Reform Update	
MAY Print Ad Close: 4/4	Disease Management BMPs Industry Profile Point of View: Mentors	Roses	Summer Events Preview: What, Where and When	
JUNE Print Ad Close: 5/2	Greenhouse Growing Superior Landscape Site Marketing & Branding	Groundcovers	How Safe is Your Water Supply?	
JULY Print Ad Close: 5/30	Securing Water Resources Industry Profile Point of View: Legacies	Xeric Plants	Worker Protection: How to Comply with OSHA Standards Readex Ad Effectiveness Study*	Cultivate '17 July 15-18, Columbus, Ohio
AUGUST Print Ad Close: 6/29	Critter Control Superior Landscape Site Fiscal Planning for 2018	Perennials	Energy Efficiency in the 21st Century	TNLA Expo Aug. 10-12, Dallas, Texas Farwest Show Aug. 24-26, Portland, Oregon
SEPTEMBER Print Ad Close: 9/1	Shipping Solutions Industry Profile Point of View: Mentors	Grasses	Plan Now for New Plant Intros! A Guide	
OCTOBER Print Ad Close: 9/28	On- and Off-Road Vehicles Superior Landscape Site D.C. Update	Bulbs	Plant Lore: Discovering Their Rich Stories and Symbolism	
NOVEMBER Print Ad Close: 10/3	Labor & Mechanization Industry Profile Point of View: Legacies	Vines	Winter Events Preview: What, Where and When	
DECEMBER Print Ad Close: 10/31	New Plant Introductions!		Where are they now? Update on Past Plant Intros	New England Grows Nov. 30, Dec. 2, Boston, Massachusetts

FEATURED EVERY MONTH

DEPARTMENTS

What's Growing On?

News items from around the industry

People in the News

Personnel moves, awards, scholarships:
Who's making news

Did You Know?

Not so trivial horticulture trivia

Product Picks

From new plants to the newest big
machines, innovative products are featured

COLUMNS

Editor's Desk

Editor in Chief Sally Benson offers
perspective from nearly 30 years of
publishing for the green industry

Plant Health

Read the latest in pest prevention
and management

Field Notes

Personal perspective on a recommended
plant, from a professional's point of view

*Readex Ad Effectiveness Study

Have you ever wondered if your ad's
message is effective? We believe
feedback is an essential element to
progress, which is why we proudly
partner with Readex to conduct an ad
effectiveness study in the July issue.
Contact your sales rep for
more information.

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20k
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