

	Featured Topic	Special Feature	Plant Focus	Product Focus	Event/Trade Show Coverage
<b>JANUARY</b> Print Ad Close: 12/1 Materials Due: 12/8	<b>Propagation Innovation:</b> Micropropagation and tissue culture breakthroughs; latest in timing and culture; new and improved tools and supplies	Industry Profile	Conifers	Propagation equipment, supplies, containers, tools, chemicals	MANTS (Mid-Atlantic Nursery Trade Show), January 10-12, Baltimore The Western, January 17-18, Kansas City
<b>FEBRUARY</b> Print Ad Close: 1/2 Materials Due: 1/9	<b>Pest Management Advice from the Pros:</b> Most effective protocols; scouting and IPM; protecting pollinators	Superior Landscape Site; case study	Shade Trees	Pesticides, pest repellents, pest controls, barriers, applicators, scouting tools, personal protective equipment and gear	Progreen Expo, February 12-16, Denver
<b>MARCH</b> Print Ad Close: 1/31 Materials Due: 2/7	<b>Planting Equipment</b> — What's New, What's Now: Automated to hand-held planters; spacing and planning; pot-in-pot; in-ground and containers	Industry Profile	Shrubs	Production containers, potting machines, media and amendments	
<b>APRIL</b> Print Ad Close: 2/28 Materials Due: 3/7	<b>Weed ID:</b> Prevention and Management: Most effective protocols; chemical vs. hand control; disposal methods // <b>PLUS: Smart Irrigation Practices</b>	Superior Landscape Site; case study	Edibles in the Landscape	Herbicides, applicators, weeding tools, personal protective equipment and gear	
<b>MAY</b> Print Ad Close: 4/4 Materials Due: 4/11	<b>Disease ID:</b> Prevention and Management; Proper diagnostics; host plants; remove or treat? <b>PLUS, Summer Events Preview: What, Where and When</b>	Industry Profile	Roses	Fungicides, applicators, personal protective equipment and gear, scouting tools	
<b>JUNE</b> Print Ad Close: 5/1 Materials Due: 5/8	<b>Energy-Efficient Greenhouse Production:</b> Solar and wind power; choosing appropriate shade; proper ventilation	Superior Landscape Site; case study	Groundcovers	Greenhouse equipment, benches, conveyors, fans, shade cloth, sanitation	
<b>JULY</b> Print Ad Close: 6/6 Materials Due: 6/13	<b>Water-Wise Production Practices:</b> Drip irrigation; recycling on-site; assuring clean sources	Industry Profile	Xeric / Wetland Plants	Irrigation tools and equipment, gauges	Cultivate '18, July 14-17, Columbus, Ohio
<b>AUGUST</b> Print Ad Close: 7/2 Materials Due: 7/11	<b>The Latest in Deer Management:</b> Regulated hunting; barriers and deterrents; plant choices	Superior Landscape Site; case study	Perennials	Animal pest control, traps, deterrents, services	TNLA Expo, August 16-18, Houston Farwest Show, August 22-24, Portland
<b>SEPTEMBER</b> Print Ad Close: 8/1 Materials Due: 8/8	<b>Legislation Update: How Will it Affect Your Business?:</b> What's on the docket; make your voice heard	Industry Profile	Ornamental Grasses	Heavy machinery, diggers, transplanters, graders, chippers	
<b>OCTOBER</b> Print Ad Close: 8/28 Materials Due: 9/5	<b>Labor Outlook for 2019:</b> Planning for shortages; alternative sources of workers; training and retention	Superior Landscape Site; case study	Bulbs	Software, design tools, caliper gauges, inventory management	GIE+EXPO 2018
<b>NOVEMBER</b> Print Ad Close: 10/3 Materials Due: 10/10	<b>Changes in the Housing Market:</b> How will ownership trends affect plant trends?; big lots and small lots — the future of home gardens; single family homes vs. apartments and condos — what it means for you <b>PLUS: Winter Events Preview: What, Where and When</b>	Industry Profile	Ramblers and Scramblers: Vines and climbing plants		
<b>DECEMBER</b> Print Ad Close: 10/29 Materials Due: 11/5	<b>SPECIAL ISSUE:</b> <b>New Plant Introductions for 2019:</b> This annual special issue features the newest plants from growers and breeders around the country				New England Grows MANTS 2019